ALINA MATIUSHYNA

UX/UI & Visual Designer | Remote

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SUMMARY

UX/UI & Visual Designer with **5+ years in UX/UI** and **12+ years in graphic design and branding**. I design websites, landing pages and web and mobile app interfaces, and extend them into marketing assets — presentation decks, campaign visuals, social media carousels and ads — keeping the brand consistent across every channel.

I work end to end: from brief and wireframes to prototypes, design systems and developer handoff. I use AI tools for fast prototyping and website builds, and designed and built a vocabulary trainer app this way.

Companies I have designed for include a European fuel card provider (E100), a UK hospitality training company (Kordie) and the Hospitality Social Media Summit in London. I work remotely in international, cross-functional teams with marketers and developers. Open to full-time remote roles and long-term contracts.

WORK EXPERIENCE

UX/UI & Visual Designer

Kordie — *2025–Present*

- Designed an event website: **40+ pages** based on **18 unique layouts**
- Rebuilt the website into a design system of **130+ components**
- Design inner and landing pages within the company design system
- Create presentations, banners, social media carousels and visuals

UX/UI & Visual Designer

E100 Fuel Company — *2023–2025*

- Redesigned the corporate website and built interactive prototypes
- Created a full UI Kit and contributed to the brand book
- Designed landing pages, banners, emails and presentations
- Ran competitor analysis and UX research
- Worked in Agile sprints with developers, tracking tasks in Jira

UX/UI & Visual Designer

E-Spaces XR Studio SL — *2022*

- Designed UX/UI for 3D training simulations (AR/VR)
- Designed icon sets, corporate identity and presentation materials
- Worked with Unity developers on interface integration

UX/UI & Graphic Designer

Freelance — *2021–2022*

- Designed mobile app UI: Whinder (mental health) and a port monitoring app
- Delivered websites, presentations, illustrations, printed materials, brand guidelines and corporate identity assets

Graphic Designer

Praxis Group — *2019–2021*

- Created promotional materials, visualizations, banners, illustrations, brand guidelines and corporate identity assets

Graphic Designer

Cetis Branding Agency — *2008–2019*

- Created promotional materials, visualizations, email campaigns, guidelines and web design
- Developed branding, illustrations, and print materials for corporate clients

Designer

Marketing House (Ad Agency) — *2006–2008*

- Designed ad creatives and layouts for web and print campaigns

EDUCATION

UXTornado — *2025*
Design System Course

UXTornado — *2025*
Variables Intensive

Projector Institute — *2025*
Growth Design

Marina Abramova Design School — *2021*
Mobile App Designer

Roman Gorelik Design School — *2020*
UX/UI Design

Tilda School — *2019*
Web Design

Odesa Polytechnic National University
Specialist degree (5-year programme)

SKILLS

— UI design for web and mobile apps
— Landing pages and responsive design
— User flows and wireframes
— Information architecture
— Prototyping
— Design systems and UI kits
— Design handoff
— Agile / Scrum workflow (Jira)
— Competitor analysis and UX research
— Graphic design and branding
— Presentations and ad creatives
— AI-assisted design and prototyping
— HTML/CSS basics

TOOLS

Figma / Adobe Photoshop
Adobe Illustrator
Miro / Jira / Confluence
Google Analytics / Hotjar
Microsoft Clarity

AI TOOLS:

Claude Code / ChatGPT / Codex

LANGUAGES

English (B2)
Ukrainian (Native)
Russian (Native)
Spanish (A2)